



AMADE

ASSOCIATION MONDIALE DES AMIS DE L'ENFANCE

PRESIDENTE : S.A.R. LA PRINCESSE DE HANOVRE

Press release

HRH THE PRINCESS OF HANOVER VISITS THE UNITED ARAB EMIRATES

Monaco, 23 November 2009

As a part of Her personal fight to promote the rights of children worldwide and to raise awareness of the importance of this issue, Her Royal Highness The Princess of Hanover, President of AMADE Mondiale, will visit Dubai, United Arab Emirates on the 24th and 25th of November 2009.

H.R.H. The Princess of Hanover has chaired the World Association of Children's Friends (*AMADE* in French) for over 15 years. Under Her guidance, AMADE initiates and develops sustainable child-support programs over four continents. The Princess of Hanover has embarked on a number of journeys on the ground, including visits to the Philippines in 2004, across Africa in 2007, and most recently, to Niger in February 2009.

While in Dubai, AMADE's President will meet with HRH Princess Haya Bint Al Hussein as well as other important personalities from across the nation.

Princess Haya's work and interests focus on humanitarian issues and human development concentrated primarily on the areas of health, education, youth and sports. In Her capacity as a UN Messenger of Peace, She works on raising awareness of the Millennium Development Goals (MDGs), especially those of eliminating poverty and hunger.

Princess Haya founded Tkiyet Um Ali, the first Arab NGO dedicated to overcoming hunger, in Her native Jordan and now chairs Dubai's International Humanitarian City. She is a founding member of former Secretary-General Kofi Annan's Global Humanitarian Forum based in Geneva and was the first Arab woman to serve as an ambassador for the World Food Programme. In the course of Her duties the Princess works closely with a number of regional and global organizations, aid foundations and UN agencies.

Their Royal Highnesses will have the opportunity to share Their experiences about various important issues, notably, Their work towards helping the less privileged inhabitants of the world.

H.R.H The Princess of Hanover will also attend a lunch organized by Dubai's Young President's Organization's (YPO), whose main objective is to provide education and networking opportunities that promote the exchange of ideas and experiences among young business leaders.

The lunch will take place in the Dubai Capital Club and will gather over 30 of the most influential financial figures from across the UAE.

Within the same spirit of exchanges and sharings, H.R.H The Princess of Hanover will also attend a lunch organized by the Rotary Club of Dubai, to take place at the World Trade Center on the 25th of November.

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ORGANISATION NON GOUVERNEMENTALE DOTÉE DU STATUT CONSULTATIF DE L'UNICEF, DE L'UNESCO, DU CONSEIL ÉCONOMIQUE ET SOCIAL DES NATIONS UNIES (CAT.II) AINSI QUE DU STATUT PARTICIPATIF AU SEIN DU CONSEIL DE L'EUROPE.

These two gatherings will give AMADE's President the opportunity to address the most influential members of the Arab world to share Her thoughts and concerns about children around the world - while celebrating the 50th anniversary of the Declaration of the Rights of the Child and the 20th anniversary of the Convention on the Rights of the Child.

About AMADE Mondiale

Founded in 1963 by the Princess Grace of Monaco and chaired since 1993 by H.R.H. The Princess of Hanover, AMADE Mondiale strives for the well-being of worldwide children through a network of 11 national affiliates.

H.R.H. The Princess of Hanover was appointed UNESCO Goodwill Ambassador in 2003, and received the UNICEF *Children's Champion Award* in 2006, in recognition of Her long-time commitment for the protection of the children. AMADE Mondiale was given consultative status with UNICEF, UNESCO and the United Nations Economic and Social Council, and participative status with the Council of Europe.

*More informations about H.R.H. The Princess of Hanover's commitments and actions on www.palais.mc
More informations about AMADE's programs and actions on www.amade-mondiale.org*

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